

# ACX Master Class

*An Audible Approved Producer's insider secrets for voice actors wanting to record ACX audio books via Audiobook Creation Exchange*

## ACX MC Detailed Curriculum

Winter 2025 - <https://ACXMasterClass.com>

Instructors: David H. Lawrence XVII and Dan O'Day

### Week One: Class

#### Monday, February 3, 2025

6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)

(Ending times are approximate.)

#### How to Profit from the ACX Marketplace

What Is ACX?

How ACX Differs From Other “Get Voice Over Work” Sites

Why You Want To Be On Audible.com

Getting Paid/How You Make Money

SAG-AFTRA (aka “The Union”)

How ACX Promotes You

Six Common Misconceptions About ACX

20 Ways ACX Is Better Than Voice123 (And All Other Pay-to-play Sites)

#### How To Join ACX

A Step By Step Guide/Sample Profile

#### Your Week One Assignments/Completion Schedule/What's Ahead

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## Week One: Q&A Class

**Thursday, February 6, 2025**

**6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)**

*(Ending times are approximate. The session won't end until we've answered every question.)*

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## Week Two: Class

### Monday, February 10, 2025

**6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)**

*(Ending times are approximate.)*

### Student Accountability Reports

### Your ACX Demo Portfolio

### Your Equipment and Software

Computer Equipment

Microphone

Portable Mic Stand

Earbuds

Windscreen/Pop Filter

Recording/Editing Software

Document Management Software

Where to Record in Your Home

Recording On The Road (AUDITIONS ONLY)

### Your Opportunities in the Nonfiction Market

### How To Voice Nonfiction Audiobooks/Coaching

### Your Week Two Assignments/Completion Schedule/What's Ahead

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## Week Two: Q&A Class

**Thursday, February 13, 2025**

**6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)**

*(Ending times are approximate. The session won't end until we've answered every question.)*

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## Week Three: Class

**Monday, February 17, 2025**

*6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)*

### Student Accountability Reports

#### Audiobook Production: The Stairstep Method

Assemble the Necessary Assets: Software and Hardware

Review ACX Recording and Mastering Standards

Script As PDF

Auditioning And Performance

Editing Raw Tracks

Using Pozotron to Pre-Proof Your Narration

Mastering Like A Pro: AudioCupcake and The Levelator

5 Common Time Wasters Among Audiobook Narrators

#### How to Voice Fiction Audiobooks

Choose Your Auditions Carefully

Who Is the Audience?

Creating Your Character(s)

Presentation

Enunciation

#### How To Voice Fiction Audiobooks/Coaching

#### Your Week Three Assignments/Completion Schedule/What's Ahead

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## Week Three: Q&A Class

**Thursday, February 20, 2025**

**6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)**

*(Ending times are approximate. The session won't end until we've answered every question.)*

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## Week Four: Class

**Monday, February 24, 2025**

**6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)**

*(Ending times are approximate.)*

### **Student Accountability Reports**

### **Important Homework: Stairstep Method Demo**

### **REVIEW: How to Produce The Audiobook**

### **How and When to Audition For ACX**

- Selecting Auditions/Browse Your Results
- Select The Best Right Auditions For You
- Prepare For Your Audition
- Slating Your Audition/Submit Your Audition
- After You Have Submitted Your Audition, Do This...
- When You Are Offered A Title
- Creating Related PDF Files (if appropriate)

### **How To Manage Your Clients and Projects**

- Managing Your Clients
- Managing Your Projects

### **Beyond ACX: Other Platforms and Publishers**

- Production/Distribution Platforms
- Producers/Publishers/Workflow Differences
- Paymasters

### **Your Post-Class Assignments**

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## Week Four: Q&A Class

**Thursday, February 27, 2025**

**6 PM – 8 PM Pacific • 9 PM – 11 PM Eastern • 8 PM – 10 PM Central via Zoom (or if you prefer, phone)**

*(Ending times are approximate. The session won't end until we've answered every question.)*